

Project Kit — Founder Origin Story

Why now is the wildest time in history to be 14.

Theme: The AI Awakening • Time: 90 min

THE GOAL

Create a 60-second video introducing yourself as a future founder — using only AI tools.

MATERIALS

ChatGPT or Claude	ElevenLabs (voice, free tier)	Any image generator (Gemini/Midjourney/Ideogram)
CapCut or Canva (video)		

STEPS

01 Write your origin story

Ask AI to interview you, then rewrite your story in the tone of a movie trailer voice-over. 100 words.

02 Generate 6 visuals

Prompt an image AI for 6 shots representing your journey. Style: 'cinematic, neon-tinted, retro-future poster art.'

03 Voice it

Clone or pick a voice on ElevenLabs. Have it read your script.

04 Cut it together

60 seconds. Music. Text overlay of your name + 'Founder, 2026'.

DELIVERABLE

A 60-second MP4, posted to the camp gallery.

RUBRIC — HOW WE JUDGE

✓ **Hook (first 3 seconds)**

Does it make me want to keep watching?

✓ **Story clarity**

Do I understand who you are and what you care about?

✓ **AI craft**

Are the visuals + voice + music intentional, not random?

✓ **Founder energy**

Would I want to work with this person?

The origin story prompt

You are a movie trailer scriptwriter. I'll give you 5 facts about my life. Turn them into a 100-word voice-over that ends with the line: 'This is only the beginning.' Facts: [PASTE 5 FACTS]

The visual director prompt

I need 6 image prompts for a founder origin video. My story: [PASTE STORY]. Style: cinematic, neon-tinted, retro-future poster art, 16:9. Return 6 prompts I can paste directly into an image AI.