

DAY 02 • DAILY KIT

Pro Prompting — Reasoning, Personas & Prompt Chains + Finding Ideas Worth Building

Go from good prompts to unfair-advantage prompts.

Theme: Advanced Prompting • Homework: 50 min • Project: 90 min

WHAT'S INSIDE

01 **Take-home assignments**

Missions to complete tonight.

02 **Project steps**

Ship one thing before Demo Day.

03 **Reflection prompts**

Write, don't just think.

04 **Master checklist**

Tick it. Prove it. Done.

Homework — Day 2

Estimated time: 50 min

01 Power-move drill

Take 2 R.A.C.E. prompts from Day 1. Rewrite each using at least 2 power moves (chain-of-thought, self-critique, personas, or clarify-first). Save before/after outputs.

02 Build a prompt chain

Design a 3-step chain for one real task (e.g. plan a birthday, outline a video, draft a pitch). Each step's output must feed the next. Screenshot all three.

03 Idea Shortlist

Pick your top 3 problems from Day 1. Run each through the 5-question idea filter. Kill the losers.

04 Reddit Recon

Find 3 Reddit threads where people are complaining about a problem in your space. Screenshot the juiciest quotes — those are your future customers.

REFLECTION — WRITE, DON'T THINK

☐ Which power move made the biggest difference in your outputs?

☐ Where did your prompt chain break — and what did you learn?

☐ Which Reddit quote made you go 'oh wow, someone would pay for this'?

BONUS ROUND

DM someone on Reddit or Twitter who's complaining. Just ask: 'Hey, how bad is this problem on a 1-10?' The answer might change everything.

Project Kit — The One-Page Idea Doc

Estimated time: 90 min

THE GOAL

Turn your best idea into a beautiful one-page pitch that a stranger could read in 60 seconds.

MATERIALS

Claude or ChatGPT	Canva or Figma	Notion (optional)
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STEPS

01 Interview yourself

Use AI to grill you on your idea for 15 minutes. Save the transcript.

02 Draft the doc

Sections: Problem · Who feels it · Current bad solution · Your solution · Why now · Why you.

03 AI critique pass

Paste the doc, ask AI: 'Rip this apart. Be brutal. Then rewrite the weakest 2 sections.'

04 Design it

One page. Big header. Clean font. One image (generated). Your name at the bottom.

DELIVERABLE

A PDF or Notion page shared to the camp gallery.

RUBRIC — HOW WE JUDGE

✓ **Clarity**

Can a 10-year-old understand the problem in 10 seconds?

✓ **Specificity**

Is the customer a real, nameable person?

✓ **Why now**

Does the AI angle actually matter, or is it decoration?

✓ **Design**

Would you screenshot it and send it to a friend?

PROMPT TEMPLATES – COPY & USE

The self-interview

You are a legendary startup investor known for asking devastating questions. My idea: [PASTE]. Ask me 15 questions, one at a time, that will expose every weakness. Wait for my answer before the next question.

The brutal editor

You are a top magazine editor. Here is my one-page idea doc: [PASTE]. Rate each section 1-10. Rewrite the two weakest sections in your voice. Explain what you changed and why.

Tick each box only when it's actually done.

HOMEWORK MISSIONS

- ☐ Power-move drill
- ☐ Build a prompt chain
- ☐ Idea Shortlist
- ☐ Reddit Recon

PROJECT STEPS

- ☐ Interview yourself
- ☐ Draft the doc
- ☐ AI critique pass
- ☐ Design it

SHIP IT

- ☐ Reflection questions answered in writing
- ☐ Deliverable submitted: A PDF or Notion page shared to the camp gallery.
- ☐ Posted to the camp gallery / shared with a friend
- ☐ Bonus round attempted

Done? Sign it. Date it. Show up tomorrow ready to build.

Signed _____ Date _____