

CHEAT SHEET

Voice & Audio Cheat Sheet

Give your brand a voice. Literally. ElevenLabs, Uplift AI (Urdu!), Suno.

The Voice Formula

[VOICE TYPE] + [EMOTION] + [PACE] + [PAUSES] +
[EMPHASIS] + [ACCENT/LANGUAGE]

Voice Types

Narrator	Warm, storyteller, audiobook energy
News anchor	Clear, neutral, trustworthy, medium pace
Hype hostt	Fast, high-energy, radio DJ, exclamation-heavy
Friendly explainer	Casual, YouTube-tutorial vibe, smiles-in-voice
Cinematic trailer	Deep, slow, dramatic pauses, epic
Character voice	Old wizard, sarcastic robot, kid, villain, coach

Emotion Tags (say these out loud in the prompt)

excited · calm · whispering · shouting · sarcastic · confident · nervous · warm · cold · playful · serious · hopeful · sad · angry

Pacing & Pauses

Slow it down	Add commas, ellipses... and “[pause]” tags where supported.
Emphasis	Put words in CAPS or wrap in *asterisks* — most engines respect it.
Line breaks	One idea per line = natural breaths. Long paragraphs = robotic.
Numbers	Write out numbers: “twenty twenty six” not “2026,” or specify.

Uplift AI — Urdu Voice

Uplift AI generates natural Urdu voices — the best in the game for Pakistani accents. Use it for:

- Bilingual product demos · Urdu ads for local customers · Family-facing content · Voiceovers for Lahore / Karachi audiences · Roman Urdu → real Urdu voice

Tip — Mix Roman Urdu and English in one script — Uplift handles code-switching (“Bhai, ye product bilkul next level hai”) beautifully.

Suno — Music Cheat Sheet

Suno makes full songs from a text prompt. Two things matter: **style tags** and **lyrics**.

Style prompt formula →

[GENRE] + [SUB-GENRE] + [MOOD] + [INSTRUMENTS] +
[TEMPO] + [VOCAL STYLE]

Example →

lo-fi hip-hop, chill, dreamy, jazzy piano, boom-bap drums,
80 bpm, no vocals, rainy afternoon vibe

Genre Words

lo-fi · hip-hop · trap · drill · pop · synth-pop · R&B · afrobeats · reggaeton · qawwali · sufi rock · desi hip-hop ·
Bollywood · EDM · house · techno · phonk · indie folk · acoustic · orchestral · cinematic · 8-bit chiptune

Instrument Tags

piano · guitar · electric guitar · acoustic · sitar · tabla · harmonium · 808 bass · synth pads · trap hi-hats · lo-fi
drums · brass · strings · flute · vocal chops

Vocal Direction

male vocal · female vocal · child vocal · gang vocals · whispered · rap verse · sung hook · autotune · gritty ·
smooth · Urdu vocals · English vocals · no vocals (instrumental)

Lyric Structure (tag it)

[Verse 1]
(your lines)

[Chorus]
(your hook — this is what people remember)

[Verse 2]
(your lines)

[Bridge]
(shift the energy)

[Outro]
(land the plane)

Tip — Suno's chorus is where 80% of the magic happens. Spend most of your lyric energy there — make it repeatable and simple.

Sound Design Words

whoosh · impact · riser · sub drop · glitch · vinyl crackle · reverb tail · reversed cymbal · sub-bass hit · sparkle ·
foley · footsteps · door slam · notification ping