

CHEAT SHEET

No-Code Building Cheat Sheet

Lovable, Custom GPTs, Claude Projects. Ship a real product today.

Pick the right tool

Lovable	Full web app with database, auth, payments. Chat-to-code. Best for MVPs.
Custom GPT	A specialized ChatGPT for one job. Great for internal tools, tutors, assistants. Shareable link.
Claude Project	Upload knowledge (docs, brand guides). Claude then answers using ONLY that knowledge. Great for team assistants.
Zapier / Make	Connect apps without code. Trigger → action. ("New Instagram DM → save to Google Sheet")

The App Brief (paste this before you build)

I want to build [APP NAME].

WHO it's for: [target user in one sentence]

WHAT it does: [core action in one sentence]

WHY it matters: [the pain it kills]

MUST-HAVE features (v1):

1. [feature]
2. [feature]
3. [feature]

NICE-TO-HAVE (v2):

1. [feature]

Brand vibe: [3 words]

Colors: [primary + accent]

Inspired by: [reference app or site]

Custom GPT — Instruction Template

You are [GPT NAME], a [ROLE] that helps [WHO] do [WHAT].

Always:

- [Rule 1]
- [Rule 2]
- [Rule 3]

Never:

- [Never 1]
- [Never 2]

When the user first says hi, ask them these 3 questions:

1. [Q1]
2. [Q2]
3. [Q3]

Then use their answers to personalize every response.
Keep replies under 200 words unless they ask for more.
End every reply with one follow-up question.

MVP Scope Rules (or you'll never ship)

Cut 50% of features	Whatever you thought is v1 — half of it is v2. Ship less, learn faster.
One user, one job	v1 solves ONE problem for ONE type of person. That's it.
Fake it before you make it	Manual backend is fine for the first 10 users. Automate later.
Ugly > perfect	A working ugly app that people use > a beautiful mockup nobody sees.
Ship in 24h or cut more	If you can't build it in a day with AI, your scope is too big.

Common integrations to ask for

• Login (Google / email) · Database (save user data) · Payments (Stripe) · Email (send confirmations) · File upload · Image generation · Chat with AI · Save to Google Sheets · WhatsApp notifications

Test-it-yourself checklist before you share

- Can a stranger figure out what it does in 5 seconds?
- Does the main action work end-to-end?
- Does it look OK on a phone?
- Is there ONE clear next step on every screen?
- Did you fix the top 3 things that made you cringe?

Tip — The first version is meant to embarrass you. Ship it anyway. Feedback beats perfection every single time.