

DAY 06 • DAILY KIT

Building Custom GPTs & Mini-Apps + Getting Your First 10 Customers

The moment strangers start caring is the moment you have a business.

Theme: First Users • Homework: 75 min • Project: 3 hours

WHAT'S INSIDE

01 **Take-home assignments**

Missions to complete tonight.

02 **Project steps**

Ship one thing before Demo Day.

03 **Reflection prompts**

Write, don't just think.

04 **Master checklist**

Tick it. Prove it. Done.

Homework — Day 6

Estimated time: 75 min

01 Publish a Custom GPT

Make it public. Share the link. Aim for 5 uses tonight.

02 20 DMs

Personalized. Track opens & replies in a Notion table.

03 Post the build story

One tweet or IG post. Not 'buy my thing.' Story: 'I'm 15. Here's what I built this week and why.'

REFLECTION — WRITE, DON'T THINK

☐ What did people ACTUALLY use your GPT for (vs what you designed)?

☐ Which DM got the fastest reply? Why?

☐ What was the hardest part of asking?

BONUS ROUND

Cold-message one 'hero' — a founder or creator you admire. Ask for one specific 5-minute favor. You'll be shocked how many say yes.

Project Kit — Custom GPT + Outreach Log

Estimated time: 3 hours

THE GOAL

A public Custom GPT with 10+ real uses, and a documented outreach sprint of 25+ messages.

MATERIALS

ChatGPT Plus (or Claude Projects)	Notion or Google Sheet	Loom for demo videos
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STEPS

01 Sharpen the system prompt

Iterate 5 times. Test with 10 edge cases.

02 Add knowledge files

3-5 PDFs / docs that give it real edge over generic ChatGPT.

03 Ship + Loom demo

30-sec Loom of it in action, embedded on a Notion landing page.

04 Outreach log

25 messages. Log: name · channel · message · replied? · used?

DELIVERABLE

GPT link + Loom video + outreach spreadsheet.

RUBRIC — HOW WE JUDGE

✓ Uniqueness

Would ChatGPT alone do this as well? If yes, iterate.

✓ **System prompt craft**

Is it thoughtful, opinionated, and specific?

✓ **Outreach rate**

Reply rate above 20% = pro-level personalization.

✓ **Storytelling**

Does the Loom make me want to try it?

Tick each box only when it's actually done.

HOMEWORK MISSIONS

- ☐ Publish a Custom GPT
- ☐ 20 DMs
- ☐ Post the build story

PROJECT STEPS

- ☐ Sharpen the system prompt
- ☐ Add knowledge files
- ☐ Ship + Loom demo
- ☐ Outreach log

SHIP IT

- ☐ Reflection questions answered in writing
- ☐ Deliverable submitted: GPT link + Loom video + outreach spreadsheet.
- ☐ Posted to the camp gallery / shared with a friend
- ☐ Bonus round attempted

Done? Sign it. Date it. Show up tomorrow ready to build.

Signed _____ Date _____