

Make It Real — Taste, Payment & First Sale

The mission

Turn your MVP from 'thing you made' into 'thing someone paid for'. Four moves. Do them tonight.

1. Taste pass (20 min)

- Pick ONE brand color. Delete every other accent.
- Pick ONE font family. Kill the rest.
- Add ONE sharp hero image at the top (AI-generated or real).
- One clear CTA button. Says exactly what happens next.
- Screenshot BEFORE and AFTER. Post them side-by-side.

2. Payment link live (15 min)

- Stripe / Easypaisa / Gumroad / SafePay — pick whichever you can go LIVE with tonight.
- Set a real price you can defend in one sentence.
- Test with Rs. 50 to your own card. Confirm the notification.

3. One automation (20 min)

- Zapier or Make (free tier).
- One trigger -> one action: New signup -> WhatsApp welcome, or New payment -> thank-you email.
- Fire it once end-to-end. Screenshot the run.

4. First real payment (20 min)

- DM 5 warm people. Founder pricing. Any amount that isn't zero.
- Real Rs. from a real person that isn't you.
- Screenshot the notification. Save it forever.

Reflection

- What did charging money change about how YOU feel about the product?
- Which one design change made the biggest visual difference? Why?

Bonus

Post the 'first payment' screenshot: 'First money I ever earned from something I built with AI.' Tag the camp.