

Make It Real — Instructor & Student Kit

Session arc (2 hrs)

- AI Track (60 min): Taste is the moat -> design glow-up demo -> connectors -> agents intro -> ship one automation.
- Founders Track (60 min): Identity shift of first sale -> taste pass -> payment stack for Pakistan -> DM scripts -> live Rs. 500 attempt.

Live activities

- AI: Ship one Zap or Make scenario (35 min).
- Founders: Send DMs and land Rs. 500 in real-time (35 min).

Things to have ready

- Stripe / Easypaisa / Gumroad accounts pre-created
- Zapier / Make free-tier logins
- A screenshot of a 'before/after' landing to show the transformation
- A list of 3 warm contacts each student can DM today

Success signals

- At least half the room ships a working payment link
- At least a quarter get one real payment before end of class
- Everyone leaves with one automation running