

Project Kit — The Founder's Portfolio

The stage. The moment. The proof.

Theme: Demo Day • Time: 3 hours

THE GOAL

A single public link that shows: your product, your story, and your journey — everything from these 10 days, one page.

MATERIALS

Lovable / Notion / any site builder	All your assets from Days 1-9	
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STEPS

01 Pick the hero

Top of the page: your name, tagline, 1-line pitch, one photo of you.

02 The product

Live demo embed or Loom + CTA.

03 The journey

Day 1 → Day 10 recap. 10 photos. 10 sentences.

04 The ask

One clear next step for visitors — sign up? feedback? mentor me?

DELIVERABLE

One public URL, shared to alumni chat.

RUBRIC — HOW WE JUDGE

✓ **First impression**

Do the first 5 seconds make me stay?

✓ **Story**

Can I feel the 10-day journey?

✓ **Product proof**

Do I actually understand what you built?

✓ **Call to action**

Do I know exactly what to do next?